












Connector Interface Journey (takes 2 mins)

Scoping	Objective	
(Connector adds) Date	Supports the connector to identify programme activity	<p>1. Activity/Event Information</p> <hr/> <p>1. Please enter today's date</p> <p>DD/MM/YYYY</p> <input type="text"/>
(Connector adds) Strand area	<p>Strand or Activity Event Attended</p> <p><i>Multiple choice added</i></p> <p>CE option</p> <ul style="list-style-type: none"> • Flagship events • CE core activities (e.g., baby yoga) • Anything developed and put on by CE <p>LEAP external (open text box field)</p> <ul style="list-style-type: none"> • Children centres • Ccreate partners <p>Other (open text box)</p> <ul style="list-style-type: none"> • Phone calls, emails • Other avenues <p>Additional information</p> <ul style="list-style-type: none"> • Details of the event or type of interaction 	<p>2. Strand event or activity attended</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  Diet and nutrition </div> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  Community engagement </div> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  Social and emotional </div> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  LEAP external </div> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  Communication and language </div> <div style="text-align: center; margin: 5px;"> <input type="checkbox"/>  Other </div> </div> <p>2. Additional Information</p> <hr/> <p>3. Event/interaction details</p> <div style="border: 1px solid #ccc; height: 40px; width: 100%;"></div> <p>4. What is your relationship to the child?</p> <p> <input type="radio"/> Mum <input type="radio"/> Dad <input type="radio"/> Grandparent <input type="radio"/> Child care provider <input type="radio"/> Other (please specify): <div style="border: 1px solid #ccc; height: 30px; width: 150px; margin-top: 5px;"></div> </p> <hr/> <p>5. Have you heard of LEAP?</p> <p> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unsure </p> <hr/> <p>6. Want to know more about LEAP and free activities in your local area?</p> <p> <input type="radio"/> Yes <input type="radio"/> No </p>
What is your relationship to the child?	<p>Possible options include mother, father, grandparent, childcare provider and other (eg, sibling over age of 18)</p> <p>We know the main key caregiver is often the mother. Through initiatives like Ccreate we are aiming to increase our engagement with fathers, whilst areas such as Tulse hill have a high childcare provider footfall.</p>	
Heard of LEAP before?	There are lots of parents who know and are familiar	

	<p>with LEAP. But there is an equal amount who are unsure. They are instead familiar with a session or activity run by a LEAP provider or service.</p> <p>A 'no' or 'unsure' response helps us to explore interest and appropriate opportunities further.</p> <p>A 'yes' response helps us to ensure the individual is up to date with LEAP offers and activities applicable to their child's age.</p>	<p>What's your postcode? By checking your postcode we can find out which sessions may be most relevant to you.</p>  <p>7. Relevant LEAP area selected</p> <ul style="list-style-type: none"> <input type="radio"/> Vassall <input type="radio"/> Stockwell <input type="radio"/> Tulse Hill <input checked="" type="radio"/> Coldharbour <input type="radio"/> Not in LEAP area
<p>Short description of LEAP Want to know more?</p>	<p>Yes – proceed No – we finish</p> <p>Makita has attempted to engage with the parent/carer.</p>	<p>5. Child's age</p> <hr/> <p>8. We can give you tailored information about the services and activities available for you and your little one. What is the age of your child?</p> <ul style="list-style-type: none"> <input type="radio"/> Pregnant <input type="radio"/> 0-12 months <input type="radio"/> 1-2 years <input type="radio"/> 2+ years <input type="radio"/> Children with multiple ages
<p>Postcode checker</p>	<p>By checking their postcode, we can see which sessions may be most relevant to them by location and whether they are in the LEAP area or not.</p> <p>We can also keep track of how many parents who engage with the tool are LEAP or non-LEAP and whether this is in line with other figures.</p>	<p>6. Pregnant</p> <hr/>  <p>Baby Steps 9-week group that prepares parents-to-be for having a baby, becoming parents and giving their baby the best possible start. Learn ways to reduce stress and how to care for a new baby, as well as meeting other local parents and becoming more aware of local services.</p> <p>Breastfeeding Peer Support Offers practical, emotional and informational support about breastfeeding for local parents. Support is available both one-to-one at your home or in a local community setting. There are also breastfeeding support groups held in LEAP children's centres and online.</p> <p>Breastfeeding Network Walking Group: 11am - 12:15pm every 3rd Thursday of the month at Brockwell Park.</p>  <p>CAN (BMI over 25) 8-week group that supports pregnant women to make healthy lifestyle changes and to change their behaviour in relation to dietary intake and physical activity. This is eligible for pregnant women with a BMI 25 and over.</p> <p>Caseload Midwifery A midwifery service that offers continuity of care by a named midwife and a small team throughout pregnancy, labour, birth and the postnatal period. This continuity helps create closer, more trusting relationships between families and their midwives.</p>
<p>What is the age of your child?</p>	<p>List of options in accordance with LEAP provision. If parent/carer is pregnant and/or has multiple children, then this selection will enable Makita to scroll down to all applicable provision.</p> <p>Skip logic is applied to go to the most relevant page.</p>	

<p>Directing</p> <ol style="list-style-type: none"> 1. Pregnant 2. 0-12 months 3. 1-2 years 4. 2+ years 5. Multiple children ages/status 	<p>Skip logic has determined correct information areas.</p> <p>Information area to include relevant pictures, information, and opportunities, with possible video links embedded.</p> <p>Icons to help identify LEAP family only provision.</p> <p>Interface transparent and interesting enough to share directly and showcase to parents/carers.</p> <p><i>Information areas could be updated termly or in accordance with the quarter</i></p> <p><i>There would be opportunities to explore blurb communications through PIL session or ad-hoc focus group with parents and practitioners</i></p>	<p style="text-align: right;">Community Engagement</p> <p>Zumba Fitness Session This is a fun and easy dance workout especially for pregnant women and new mums wearing their baby in a sling or baby carrier. Weekly sessions: Mondays 11:00 - 11:45 at Myatt's Field North Community Centre, SW9 6FZ</p>  <p>Pregnancy Yoga Come and enjoy a calm and relaxing hour of pregnancy yoga. Weekly session: Fridays 10:30 - 11:30 at Jubilee Children's Centre, SW2 2JE</p> <p>Volunteering Opportunities Become a LEAP Parent Champion, LEAP Befriender or HLP Food ambassador. Upcoming training: Befriending - 16th November, 1-3pm at Liz Atkinson.</p> <p>8. Final actions</p> <hr/> <p>9.</p>  <ul style="list-style-type: none"> <input type="checkbox"/> Sign-up for LEAP newsletter to stay in touch <input type="checkbox"/> Connect with me for a follow-up <input type="checkbox"/> Just a leaflet please <input type="checkbox"/> Help me make a referral <input type="checkbox"/> I'd like Connector information for when I'm ready to find out more <input type="checkbox"/> No thank you
<p>Action</p> <p>Next steps</p>	<p>Logs next steps and actions agreed with parent/carer and connector</p> <p>Multiple actions and next steps can be taken</p> <p>If referral or required or parent/carer would like Makita to 'connect with them' for a follow-up and to provide additional information, skip logic is applied to consent approval page and to capture name and contact information with additional space for notes</p>	

If a **leaflet or newsletter sign-up** required, then automatic skip to last page which has further resources with links attached to explore.

This includes the link to sign you to the LEAP newsletter and the LEAP what's on page, as well as external websites such as the **Family Information Service** and more specific areas such as **young parents** and **SEND support**.

9. Contact details

10. I give my consent for National Children's Bureau to process my personal data and share anonymised information with LEAP for the purpose of equalities reporting, service evaluation and reporting about the programme to the funder, National Lottery Community Fund. I am aware that further information about LEAP and how this data is collected, securely stored and reported on is available and I can freely request for this information. I am also aware that I may withdraw my consent at any time by using the LEAP Data Subject Consent Withdrawal Form which may be obtained by request from LEAP.

- Yes
 - No
-

11. I consent to further contact.

- Yes
 - No
-

12. Name, email, phone, details

Want to take a further look?

<input type="checkbox"/>	 Lambeth Children's Centre Timetables	<input type="checkbox"/>	 Healthy Living Platform	<input type="checkbox"/>	 Lambeth SEND services
<input type="checkbox"/>	 Lambeth Parenting Support Service	<input type="checkbox"/>	 Newsletter	<input type="checkbox"/>	 Young parents
<input type="checkbox"/>	 Family Information Service	<input type="checkbox"/>	 LEAP What's on		