Improving equity in maternity care: lessons from the Lambeth Early Action Partnership (LEAP)



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Introduction

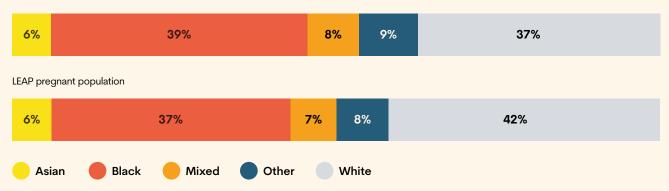
The LEAP Midwifery Continuity of Care (MCoC) team has provided personalised maternity care for 500+ births to ethnically diverse women living in areas of high deprivation in Lambeth, south London.

MCoC provides: a named midwife; longer and more frequent appointments than traditional care; community-based; holistic support via other LEAP services.

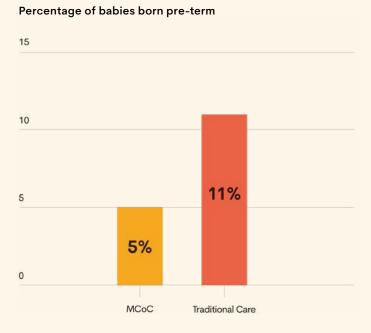


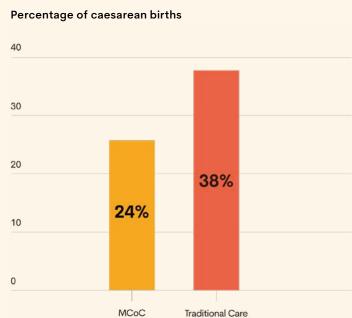
Ethnicity profile of pregnant women with MCoC maternity care (all time) vs all pregnant women from the LEAP area (2020)

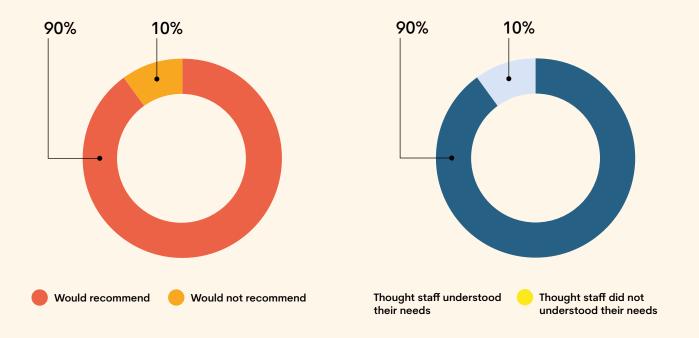
LEAP MCoC Women



Results**







This model of care, in a small but significant way, illustrates the positive impact that 'gold standard' maternity care can make for women most at risk of worse outcomes.



*IMD quintiles 1&2, where 1 is the most deprived **https://bmjopen.bmj.com/content/11/11/e049991